



Overview

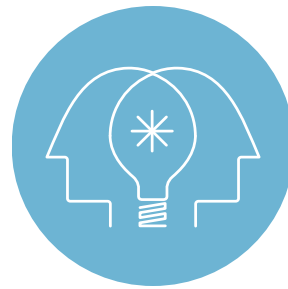
K-12 Courses

Early Learners Courses

Higher Education Courses

Academies & Programmes

Important Details



# Apple Professional Development Offerings Catalogue



# Get the Most from Your Apple Products

Apple believes that technology has the power to transform learning and teaching, and we deliver on that belief. Our professional development offerings help staff infuse Apple technology into their instructional practices and curricula in a way that makes the technology transparent and the learning more engaging and meaningful.

All Apple Professional Development Specialists are current or former educators, which gives them a personal understanding of learning and teaching with technology. Because they know what's important in the curriculum, they can ensure that the focus of the professional learning they deliver is always relevant and timely.

We've designed our offerings to suit your level—and your style—with flexible learning opportunities delivered onsite face to face at your institution.

Wherever and however you choose to discover new ways to use Apple technology in your classroom, you can be sure that these Apple education designed sessions will be delivered only by Apple Certified Specialists.



# K–12 Offerings Overview

Apple Professional Development K–12 courses are organised by levels.

**Foundations Level:** Offerings focus on the features of Apple products and apps and developing those into skills that apply to learning and teaching. Foundations courses help staff become confident and comfortable using Apple products and integrating them into their teaching strategies.

**Integration Level:** Offerings take foundational skills to the next level of learning through the exploration of content design for engaging learners and through cross-curricular integration of Apple product features and content.

## Courses >

Our three hour onsite courses are carefully crafted to help educators think critically, creatively, and reflectively on how to integrate Apple products into learning and teaching. Meaningful and rich content is distilled into concise learning experiences that drive deeper participant engagement and greater transfer of knowledge and application. Courses are modular and can be repeated or sequenced to create a more flexible and individualised professional learning plan.

Foundations and Integration courses may be taken in almost any order to build a broad base of skills and understanding. A strategic combination of courses with seminars can create a scaffolded learning experience that addresses and enhances individual professional development.

Seminar offerings are optimally taken directly after completing one of the Foundations or Integration courses.

## Apple Academies and Programmes >

### Apple Leadership for Learning Academy

These offerings assist education leaders in visioning, planning and implementing a transformative learning environment for staff and students that leverage Apple products and content: *Vision and Plan*, *Education Strategic Planning*.

### Support Programme

Support programme offerings build capacity and provide special levels of instructional support in a variety of forms: Seminars, Coaching & Mentoring sessions, Co-delivery lessons & Planning sessions.

See Academies and Programmes section for offering details



## K–12 Foundations Level Courses

Course Title	Description	Primary App	Secondary Apps
Developing Skills for Learning and Teaching	Discover how to make the most effective use of your device as a tool for learning and teaching. Get to know the fundamentals, powerful features, settings, and educational learning resources built into every Apple operating system.	Sys Prefs/Settings: Dictation & Speech, Internet Accounts, iCloud, Accessibility; Siri, Notes, Safari, Maps, Camera, App Store, iBooks	
Enhancing Personal Productivity, Sharing and Communication	Discover how using your device's powerful built-in apps can increase your productivity through time management, event documentation, sharing and communication.	iCloud, Contacts, Calendar, Messages, Mail, QuickTime Player, Preview, iCloud Photo Sharing with Photos	
Impact on Learning	Discover how students can use iPads to gain subject knowledge, plan their own learning project, express their understanding and share their learning with a wider audience	iMovie, GarageBand, Pages and Keynote	
Capturing and Sharing Learning with Photos	Learn how to use photos to engage learners and develop their creativity by capturing, organising, editing, and sharing photos for learning projects.	Photos	Camera, Photo Booth, Notes, Safari
Documenting and Reflecting with iMovie	Discover how to use the powerful features of iMovie to enhance personal learning by fostering digital storytelling, creative collaboration, and reflective sharing.	iMovie	Camera, Photos, Pages, Notes, Safari
Amplifying Learning with GarageBand	Discover how anyone can create audio and music recordings that bring out personal creativity and support authentic learning.	GarageBand	Notes, Safari, iMovie
Authoring Dynamic Documents with Pages	Learn how to create visually engaging, clearly organised, and personally expressive documents with Pages.	Pages	Camera, Photos, Notes, Safari
Creating Compelling Presentations with Keynote	Learn how to use the intuitive, built-in features of Keynote to design fun, dynamic, and interactive presentations for learning and teaching.	Keynote	Camera, Photos, Notes, Safari
Making Data Meaningful with Numbers	Learn how to build meaning from data and display it in compelling ways by using built-in calculation tools, interactive charts, tables, and other expressive media.	Numbers	Camera, Photos, Notes, Safari
Publishing Interactive Content with iBooks Author	Learn how to create and share interactive Multi-Touch books for learning and teaching.	iBooks Author	Pages, Camera, Photos, Keynote, Notes, Safari
Customising Learning with iTunes U	Discover how to personalise, manage, and share learning by creating custom iTunes U courses.	iTunes U	Pages, Camera, Photos, Notes, Safari



## K–12 Integration Level Courses

Course Title	Description	Primary App	Secondary Apps
Visualising Data	Go deeper with data analysis. Discover powerful methods to visualise data using interactive charts, tables, graphs, and other dynamic features that show patterns, recognise trends, and illustrate relationships.	Numbers	iMovie, Keynote, Pages, Camera, Photos, Maps, Safari, Notes
Promoting Authentic Reading and Writing	Discover how to use real-world themes in reading and writing by giving learners voice, ownership, and creative power over how they show understanding. Learn how to use Apple creativity apps to help support research, persuasion, and communication.	Pages	iMovie, Keynote, Notes, Safari, Camera, Photos, Podcasts, eBooks, iTunes U, Dictionary
Scaffolding and Supporting Language and Literacy	Learn how to create cross-curricular, media-rich literacy and language development lessons. Build interactive learning and assessment tools that support and scaffold vocabulary development and strengthen student engagement with informational text.	Pages	iBooks, Numbers, Notes, Safari, Camera, Photos, iMovie, Podcasts, iTunes U, GarageBand
Designing Interactive Learning Activities	Make learning and evaluation more engaging by adding an element of gaming to lessons. Learn how to use the advanced features of Keynote to create nonlinear interactive learning activities that foster critical thinking, problem solving, and creativity.	Keynote	iMovie, iTunes U, Maps, eBooks, Notes, Safari, Camera, Photos
Creating Exploratory Learning Experiences	Learn how to help students become thoughtful producers of scientific data and creators of knowledge by using effective tools to gather, analyse, and share information.	Numbers	Pages, iMovie, Safari, Camera, Photos, iTunes U, eBooks
Reaching All Learners	Discover how to personalise learning opportunities that support learners of all abilities, backgrounds, or learning styles. Explore accessibility features and design learning activities with Apple creativity apps that support all learners, including English language learners and those with unique learning needs.	Pages	Keynote, iMovie, Safari, Camera, Photos, eBooks, iTunes U, Podcasts
Facilitating Real-World Learning	Learn how to create authentic learning activities that engage students across multiple disciplines to solve real-world problems with Apple creativity apps and the Challenge Based Learning framework.	All Apple apps	
Challenge Based Learning	Learn the concepts, attributes and components of Challenge Based Learning and design an experience that challenges students to find an innovative solution to a contemporary problem.	All Apple apps	
Physical Education, Health and Fitness	Learn how to integrate Apple creativity apps and supporting health apps into the instructional areas of physical education, health, and wellness.	Numbers	iMovie, Camera, Photos, Safari, Notes, Keynote, iTunes U, Podcasts, eBooks, Health
Cross-Curricular Connections for Elementary Learners	Learn authentic ways to integrate Apple creativity apps across all curricular areas to engage elementary learners (K–6). Build creative, student-centered activities that support critical thinking, problem solving, creativity, and collaboration.	iMovie	Keynote, Numbers, Pages, Safari, Notes, Camera, Photos, eBooks Author, eBooks, iTunes U
Making Thoughtful Resource Decisions	Explore the powerful Apple stores—the eBooks Store, iTunes Store, Mac App Store, and App Store—and learn how to select valuable resources appropriate to instructional needs, based on a quality rubric.	iBooks Store, iTunes Store, Mac App Store, App Store	iTunes U, Numbers, Notes, Safari, eBooks
Skills and Resources for Social Studies	Learn how to enhance engagement in social studies using Apple tools and resources. Create research supported learning products that demonstrate social studies mastery.	Movie, Keynote, eBooks, and iTunes U iMovie, Keynote	



# Early Learners Offerings Overview

## Apple Professional Development Early Learners >

Designed for educators from preschool / nursery settings who are interested in exploring how iPads and the Apple ecosystem can enhance and transform many aspect of a young child's development. These three-hour sessions show the impact of Apple devices on early learning with particular focus on communication, language and literacy as well as on gathering, evaluating and sharing of evidence of young learners' development.

## Courses >

Our three-hour onsite courses are carefully crafted to help educators think critically, creatively, and reflectively on how to integrate Apple products into learning and teaching. Meaningful and rich content is distilled into concise learning experiences that drive deeper participant engagement and greater transfer of knowledge and application. Courses are modular and can be repeated or sequenced to create a more flexible and individualised professional learning plan.

Seminar offerings are optimally taken directly after completing one of the Foundations or Integration courses.

## Apple Academies and Programmes >

### Apple Leadership for Learning Academy

These offerings assist education leaders in visioning, planning and implementing a transformative learning environment for staff and students that leverage Apple products and content: *Vision and Plan*, *Education Strategic Planning*.

### Support Programme

Support programme offerings build capacity and provide special levels of instructional support in a variety of forms: Seminars, Coaching & Mentoring sessions, Co-delivery lessons & Planning sessions.

See Academies and Programmes section for offering details.



## Early Learners Courses

Course Title	Description	Primary App	Secondary Apps
iPad and Early Childhood Development	Through hands-on experience, discover how the portability, built-in features and intuitive design of iPad enables young learners to have meaningful learning experiences anywhere within the preschool setting or beyond. Experience how Apple technology and core apps enable young learners to develop, explore, communicate and reflect upon their learning and understanding through many different 'modes' such as sound, gesture, image, speech and movement.	Camera, iMovie and GarageBand	Keynote, Photos
iPad and Preschool Pedagogical Documentation	Discover how the technology has revolutionised how preschool educators, and young learners themselves, can document, analyse, and share both the process and outcomes of their learning experiences, using the knowledge and understanding gained to inform the focus and format of future learning opportunities. Experience how the portability, built-in features and intuitive design of iPad enables educators to collect a wide range of high-quality evidence of young children's learning (and for young learners themselves to generate the evidence in different formats).	iMovie and Pages	Camera, Photos iMovie, Safari, Camera, Photos, Notes, iTunes U, iBooks
Engaging Early Learners	Discover how to create developmentally appropriate activities using Apple apps for early education learners (PK–1). Explore accessibility features and build learning experiences that focus on fine motor skills, storytelling, games, and conceptual development/readiness in young learners.	Keynote, Pages	iMovie, Safari, Camera, Photos, Notes, iTunes U, iBooks



# About Our Offerings

All courses are hands-on and accommodate 20 participants. They are presented in a context that models technology implementation in a wide variety of curricular styles. Some sessions require prerequisite skills and apps. Courses are for institutional/group purchase only, and scheduling can be discussed after purchase.

## K–12 and Early Learners Courses

Offerings are sold in units of days. A course day consists of 2 three-hour courses. You can choose one course and take it two times that day, select two different courses, or pair a course with a seminar.

## Higher Education Drop-In Days

Offerings are sold in units of days. Drop-In Days are six hours long and can accommodate a maximum of three courses per day. You can choose one course and take it two or three times that day, or you can select up to three different courses for the day.

## For More Information

Visit [www.apple.com/uk/education](http://www.apple.com/uk/education) to learn more about Apple in education or call 800-800-2775 to speak to an Apple education representative. For questions about Apple Professional Development, visit [www.apple.com/uk/education/apd](http://www.apple.com/uk/education/apd)

## Resources and Technical Requirements

### Onsite resources/technical requirements:

- Wireless Internet access
- Speakers, projector and screen
- iOS devices with default settings or Mac computers with default System Preferences
- For optimal learning, participants should have the same model of the same device, as well as the devices they're assigned to for the year

### Individual participant iOS device requirements:

- An activated iOS device (second-generation iPad or newer, or fourth-generation iPod touch or newer), with the latest version of iOS
- A personal Apple ID
- Headphones with mic (optional)
- The latest version of the following apps: Pages, Keynote, Numbers, iBooks, iTunes U, Photos, iMovie, and GarageBand
- Other prerequisite skills, as required

### Individual participant Mac system requirements:

- A Mac with the latest version of OS X
- A personal Apple ID
- Headphones with mic (optional)
- The latest version of the following apps: Pages, Keynote, Numbers, Photos, iMovie, GarageBand, iTunes, and iBooks Author
- Other prerequisite skills, as required





# Higher Education Offerings Overview

## Drop-In Courses >

Designed to meet the schedules and needs of higher education staff, Drop-In Courses are concise, two-hour sessions focused on helping participants acquire and apply skills in the use of iPad or Mac for personal productivity and instruction.

## Apple Academies and Programmes >

### Apple Leadership for Learning Academy

These offerings assist education leaders in visioning, planning and implementing a transformative learning environment for staff and students that leverage Apple products and content: *Vision and Plan*, *Education Strategic Planning*.

### Support Programme

Support programme offerings build capacity and provide special levels of instructional support in a variety of forms: Seminars, Coaching & Mentoring sessions, Co-delivery lessons & Planning sessions.

See Academies and Programmes section for offering details Higher Education Drop-In Courses



## Higher Education Drop-In Courses

Course Title	Description	Device	Primary Apps
iPad Essentials 101	Learn how to personalise your iPad to make it the optimum device for you. Discover how to organise apps into folders and Home screens so that apps are arranged logically and easy to find. Use multitasking gestures to efficiently navigate. Uncover the power of the keyboard and built-in composition tools, including Siri. <ul style="list-style-type: none"> <li>Prerequisite session: None</li> </ul>	iPad	Siri
iPad Essentials 201	Learn how to streamline content acquisition using Safari tools and Reading List. Find out how to transfer files and content to and from the cloud and other devices. Discover and download apps, including iBooks and iTunes U. <ul style="list-style-type: none"> <li>Prerequisite session: iPad Essentials 101</li> </ul>	iPad	Safari, iBooks, iTunes U
iOS Productivity	Employ the features of the built-in Mail, Notes, Reminders, and Calendar apps to enhance your time management. Discover how to connect to projectors and other audio and video devices. Learn how to use Messages for text, audio, and video chats. <ul style="list-style-type: none"> <li>Prerequisite session: iPad Essentials 101 or Mac Essentials 101</li> </ul>	iPad or Mac (all participants must have the same device)	Mail, Notes, Reminders, Calendar, Messages
Mac Productivity	Employ the features of the built-in Mail, Notes, Reminders, and Calendar apps to enhance your time management. Discover how to connect to projectors and other audio and video devices. Learn how to use Messages for text, audio, and video chats. <ul style="list-style-type: none"> <li>Prerequisite session: iPad Essentials 101 or Mac Essentials 101</li> </ul>	iPad or Mac (all participants must have the same device)	Mail, Notes, Reminders, Calendar, Messages
Authoring 101	Learn how to use and edit iBooks Author templates. Have students use iBooks Author to gather and organise a content portfolio to demonstrate subject mastery. Find out how to publish and distribute Multi-Touch books locally. <ul style="list-style-type: none"> <li>Prerequisite session: iPad Essentials 101 or Mac Essentials 101</li> </ul>	iPad or Mac (all participants must have the same device)	iBooks Author
Authoring 201	Learn how to take full advantage of the Inspector tools. Understand and effectively integrate iBooks Author widgets. Incorporate photos, audio, and video media assets into iBooks Author. <ul style="list-style-type: none"> <li>Prerequisite session: Authoring 101</li> </ul>	Mac (iPad and sync cable optional but recommended)	iBooks Author
Online Course Creation	Learn how to create a course in iTunes U Courses. Discover how to upload and distribute content via iTunes U Courses. Understand how to efficiently update existing course content. Leverage iTunes U note and annotation tools.	Mac (iPad optional but recommended)	Valid Apple ID, iTunes U Courses



# Apple Academies and Programmes

Two Apple Academy programmes are offered onsite to K–12, Pre School and Higher Education staff and serve different skill levels and needs.

## Apple Leadership for Learning Academy

The Leadership for Learning Academy is for education leadership teams who want to implement the Five Best Practices that consistently characterise centres of academic innovation and excellence. This programme addresses the “Why?” and “How?” of effective technology integration covered in two options.

Vision and Plan is a one day course for leadership teams who are at the very early stages of exploring how Apple technology can help them increase efficiency, meet their goals and transform learning.

Education Strategic Planning is for leadership teams who want to consider how to integrate Apple technology across their schools to support accomplishment of their Vision and Mission. These are usually taken as two nonconsecutive course days. Both course days offer exploration of successful learning initiatives. Completing this programme results in a shared leadership action plan that’s aligned to an institution’s goals and leverages Apple tools to help create a transformative learning environment for staff and students. A Leadership for Learning Academy accommodates up to 20 participants.

The Leadership for Learning Academy is best experienced at your location with a group of education leaders from your institution.

To learn more about the Five Best Practices and Apple Distinguished Schools, visit [www.apple.com/education/apple-distinguished-schools](http://www.apple.com/education/apple-distinguished-schools).

## Support Programme

Support programme offerings build capacity and provide special levels of instructional support in a variety of forms: Seminars, Coaching & Mentoring sessions, Co-delivery lessons & Planning sessions.

Seminars are development sessions for a cohort of educators and are optimally taken directly after completing one of the Foundation, Integration or Drop-in courses. Seminars extend and develop newfound knowledge by mentoring participants in a personal learning project. Staff have the benefit of re-articulating their own teaching content in light of their new resources and tools, with the Apple Education Trainer acting as a trusted advisor and consultant.

Coaching and Mentoring sessions are structured for individuals or small groups of teachers during preparation or planning periods to support the implementation of new skills. Apple Education Trainers work with your educators to develop new and strengthen existing skills, provide feedback on teaching strategies and develop, and/or co-deliver lessons.

Co-Delivery and twilight session enable participants to gain insight into integrating Apple devices into curriculum activities in a classroom setting, developing their own practice through reflection and planning own learning projects. They look at ways students can use Apple technology to gain subject understanding, plan their own learning projects, express their understanding and share their learning with a wider audience.

Planning sessions are for educators who want to explore the possibilities that Apple devices offer to enhance and transform how educators teach and students learn. Consider current use Vision of Apple devices and support the development of new learning activities. Work with an Apple Education Trainer to develop existing plans and schemes of work to integrate Apple devices into the learning and teaching enriching learning opportunities and developing new activities.