



Why Mac makes affordable business sense

Always delivering so much more than customers expect

Ultimately, all most businesses want when it comes to IT investment is the peace of mind knowing that the devices they are investing in will perform optimally for years. Not only is it inconvenient, but it is also costly having to keep upgrading your IT infrastructure, where ad-hoc repair and support costs can often mount up unexpectedly.

In terms of both hardware and software, not only are Mac devices a proven long-lasting investment, but with various flexible finance and leasing options now available, you can get the Apple products your business needs to run and grow without the complexity of capital investment.

Here's a quick look at why Mac delivers ongoing business value, and how Digicape can help provide your business with affordable, scalable access to all the tech you need right now without any capex investment.



Macs are a long-lasting investment

When looking at the Total Cost of Ownership (TCO), Mac continues to deliver ongoing savings over time.

Minimal maintenance – Macs are known for being reliable, high-performance devices with a strong build quality. Tighter hardware control not only allows for better system stability, but they rarely run into faults or performance issues.

Significantly reduce support costs – Thanks to Mac's Zero-Touch Deployment and Mobile Device Management (MDM) enrolment process, minimal IT labour and resources are needed for integration and ongoing platform support.

Built-in security – Apple products offer some of the most advanced security and data protection features. Mac devices have shown time and time again to be more secure and much less vulnerable to viruses and hacking than Windows PCs.

Save on software costs – Additionally there is no need to purchase an operating system licence and, because Apple automatically pushes out OS and security updates, it is also easier to maintain applications and keep up the security.



Why going the rental route makes good business sense

If cost is the only reason stopping you from migrating your business to Mac, here's how the variety of flexible finance options now available allows you to start benefitting from the multitude of efficiencies Mac brings to the workplace.

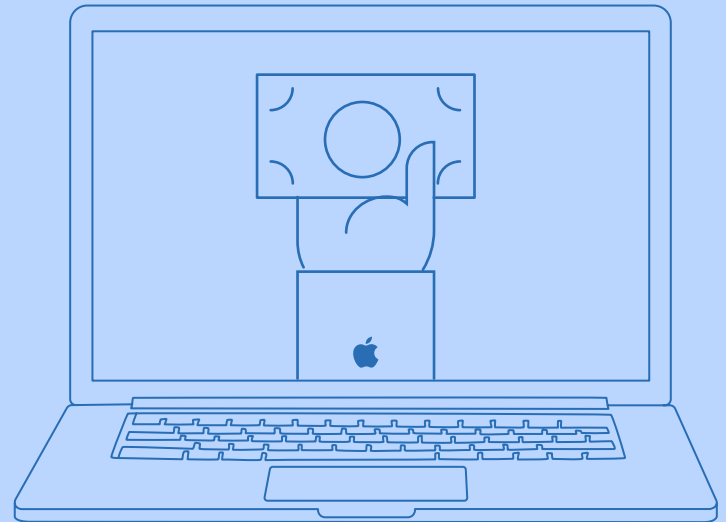
The competitive advantage – Keeping up to date with the latest technology is imperative for your business to stay competitive, but it can also be expensive. The benefit should be in using the latest devices, not owning them.

Because your business needs can change very quickly, renting allows you the flexibility of scaling up or down, giving your business access to the devices they need when they need them.

Affordable for all businesses and budgets – Entering into longer term lease agreements for your technology requirements rather than buying everything upfront means that over a 36- to 52-month period you get the benefit of having an asset without the upfront expense and an easy-to-budget monthly amount.

Since there is no large upfront capex investment, renting also allows you to stretch your current budget a lot further – up to 250% further. With affordable fixed monthly payments over 12- to 36-months, payments are structured to be budget and cashflow friendly.

A 36-month lease agreement means you also have the option to own, return, or upgrade at the end of the rental period. And you have access to all the right software, together with ongoing support and a return and replace policy during this period.



Digicape offers a wide range of financial solutions through authorised financial services providers. Our team will work with you on structuring a deal that is best for you and we'll take care of the finance application process on your behalf, regardless of how big or small it is.

From helping you choose the right technology and setting up the infrastructure to training and transitioning to the Apple ecosystem, we support our clients every step of the way. For access to a knowledgeable, hands-on team of IT experts so vested in your business that you'll think our people are your people, contact b2b@digicape.co.za



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