



Get ready to keep discovering the power of the Apple ecosystem with Digicape
Always delivering so much more than customers expect

You've already started your exciting Apple journey and, by now, your business is experiencing some of the many benefits transitioning to a Mac environment brings. **So why stop now?**

1



DigiKnow, Mac has shown to improve employee performance and engagement

- On average, businesses using Macs improve their retention rate by **20%**, reduce start-up times by **80%**, which leads to 48 hours of increased productivity over 3 years.¹
- Switching to Mac can increase the productivity of all employees by **5%**, leading to an additional 104 hours of additional productivity for Mac users annually.¹
- Recent market research² on why employees choose and use Mac at work shows:
 - **97%** say Mac increases their productivity
 - **5%** say Mac increases their creativity
 - **94%** say Mac increases self-sufficiency
 - **79%** say they could not do their job as effectively without Mac

2



DigiKnow, Mac significantly reduces the risk of a data breach

Apple products offer some of the most advanced security and data protection features. With the Apple ecosystem, users can be confident that their data is secure and protected, allowing them to focus on their work with peace of mind.

- Reduce cyber risk by up to 50% just by switching to Mac.¹

3



DigiKnow, With Mac you can reduce IT support and operational costs

Thanks to Mac's Zero-Touch Deployment and Mobile Device Management (MDM) enrolment process, the minimal IT labour and resources needed for integration and ongoing platform support, together with fewer service tickets, means businesses on average:

- Save up to **\$635** per Mac compared to the cost of support and operation of PCs during the 3-year device lifecycle.¹

4



DigiKnow, you can save even more on hardware and software costs with Mac.

Not only is Mac easier to deploy, but because there is no need to purchase an operating system licence and Apple automatically pushes out OS and security updates, it's also easier to maintain applications and keep up the security.

- Compared to PCs Mac costs **\$207.75** less in hardware and software costs over the 3-year device life.¹

5



DigiKnow, you can keep increasing Return on Investment (ROI)

With fewer support tickets, less software needed, and a higher residual value, businesses on average:

- **70%** of Mac users experienced up to 2 issues on their Mac in the last 12 months
- All this adds up to approximately R12 000 savings per device over 3 years.
- Total ROI increases by **300%** in Mac only environments.

Sources:

¹ <https://tools.totaleconomicimpact.com/go/apple/TEI/docs/TEI-of-Mac-in-Enterprise.pdf>

² <https://www.jamf.com/resources/e-books/global-survey-mac-in-the-enterprise/>

To find out how we can help you take the next step on your ongoing Apple journey, either contact your account manager or **fill in your details** and a Digicape representative will be in touch with you.